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Woods Rogers PLC Names New Principal

Roanoke, VA—January 4, 2008

Woods Rogers PLC is pleased to announce that Joshua F. P. Long has been named Principal in the firm.



Joshua Forrest Pescud Long is a member of firm's litigation section. Josh concentrates his practice in matters pertaining to business torts, contract disputes, unfair competition and intellectual property. Josh also has experience in employment and land use matters, as well as state and federal appellate practice.

A native of Chapel Hill, North Carolina, Josh received his bachelor's degree, *magna cum laude*, from the University of Richmond in 1996, and earned his law degree, with honors, from the University of North Carolina in 1999, where he was a member of the North Carolina Law Review and the Board of Editors of the North Carolina Banking Journal. Prior to joining the firm, Josh practiced law in Charlotte, North Carolina, and was a law clerk for the Honorable Frank W. Bullock, Jr., U.S. District Judge for the Middle District of North Carolina, in Greensboro, North Carolina.

About Woods Rogers: Woods Rogers PLC is a full service law firm providing legal solutions in more than twenty-five practice areas to businesses and individuals across Virginia and throughout the Southeast. The Woods Rogers tradition is based on client satisfaction--earned through hard work, creative problem-solving and an eye toward creating value to the client. For more information, please visit www.woodsrogers.com.

For media inquiries or interviews requests, please contact Jon Hulak, Executive Director, Woods Rogers PLC at jhulak@woodsrogers.com or 540-983-7600.