

MICHAEL J. HERTZ

Principal



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Education

Wake Forest University, J.D., 2005

University of Virginia, B.A., 2002

Practice Area(s):

Business and Corporate

Emerging Growth

Intellectual Property

Michael J. Hertz practices in the firm's Corporate and Business Law and Intellectual Property sections, focusing his expertise on corporate and intellectual property matters for both closely held and public companies.

His experience includes merger and acquisition and contract drafting and review for companies in high-tech and other industries. He files and prosecutes state and federal trademark applications and copyright applications. In that role, he has represented clients in administrative proceedings in federal and state court as well as before the U.S. Patent and Trademark Office.

Prior to joining Woods Rogers, Mike had the privilege to clerk for the Honorable Jackson L. Kiser, U.S. District Court Judge for the Western District of Virginia in Danville.

He serves numerous nonprofit organizations including Renovation Alliance, Ronald McDonald House Charities of Southwest Virginia, and Total Action for Progress.

Mike was recognized by *Virginia Super Lawyers* as a *Rising Star* in 2013, 2014, and 2015. *Virginia Business* magazine selected him for its list of the state's *Legal Elite*.

Mike earned his undergraduate degree from the University of Virginia and his law degree from Wake Forest University. While in law school, Mike served as an editor of the *Wake Forest Law Review*.

Affiliations

American Bar Association

Roanoke Bar Association

Virginia Bar Association

Virginia State Bar

Washington, D.C. Bar Association

Admissions

Virginia State Bar

District of Columbia Bar

U.S. Court of Appeals for Veterans Claims

U.S. Court of Appeals, Fourth Circuit

U.S. Court of Federal Claims

U.S. District Court, Eastern District of Virginia

U.S. District Court, Western District of Virginia

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